

BRANCHÉ



T A B L E O F C O N T E N T

Co-Creation ● 3

The show ● 4

Location
examples ● 5

Our mission ● 6

Our values ● 7

Contact ● 8

C O - C R E A T I O N



Acting for Climate Montreal

Acting for Climate Montréal is a company created in 2019 whose mission is to work towards a more sustainable future by combining performing arts and environmentalism.

To achieve this, the group reimagines the way their art is practiced to find concrete solutions to environmental challenges.

Through performances in nature the artists reconnect with their local environment and encourage spectators to see the nature that surrounds them in new light, to appreciate it, and therefore to protect it.

By advocating mutual aid and the strength of community, they aim to inspire their audiences to act for a more sustainable future.

Cirque Barcode

Cirque Barcode was founded with a vision of unifying high-caliber circus with a new style of theatrical storytelling, as well as with a goal of sustainable touring.

After performing for numerous companies, television shows and live performances around the world and winning multiple awards for their acts, in 2019 they made their first show *Sweat & Ink*, followed soon after by *Branché*.

Besides continuing to redefine how circus can be performed, they continue to examine how the circus community can contribute to the sustainability movement, working to raise awareness of the climate crisis through their art.



T H E S H O W

Branché is a circus show for people of all ages, played outdoors, that combines group acrobatics and dancing around and in trees.

The show evokes with simplicity and optimism the climate crisis by celebrating the strength of community.

In the show, the acrobats revolve around each other, on top of each other, climbing, jumping, pushing with a growing desire, an insatiable need to be higher and more dangerous. They build spectacular, yet fragile human pyramids. This frantic pursuit of infinite growth makes for a heart stopping scene of acrobats falling, slipping, and tumbling down to the ground.

The shock of their collapse permits the acrobatics to become conscious of their frenzy.

They start to connect with each other and with the nature around them. A more tender acrobatic language develops between the artists and the trees. The bodies climb and support each other, in harmony this time, not with a desire for heights but in an act of participating in the collective.

Branché adapts and evolves with the different urban and natural landscapes where it is played, from parks to forests to city streets, anywhere there are trees.

Each show is as unique as the location in which it is played; its content is influenced by its environment. To better celebrate the beauty and the specificities of each location, the public is guided through three different natural stages by the artists throughout the show.

Duration : 60 minutes



Suitable for all audiences



Number of artistes : 8

LOCATION EXAMPLES

Which of the following natural spaces do you have ?
These locations are examples, it is not necessary to have them all to play the show

An open field



A large rock



A cluster of small trees



An opening in the forest



A fallen tree



A large tree with branches reaching outwards





Branché is a show that is ENGAGED to better our relationship with the planet by our creations and sustainable touring policies and ENGAGES the public by questioning the force of community.

Local Touring

We tour locally to reduce our carbon footprint but also to connect to local communities. In order to respond to the natural demand to perform around the world we have already created three different teams of artists; one in Quebec, the US, and in Europe. Through this method we create local work for local artists and avoid taking planes. On top of that our tours are created in a coherent path that allows for minimal back and forth on the road.

Protect and be inspired by nature

By celebrating the beauty and particularities of each location the show is played, Branché offers an occasion to rediscover our relationship to the nature around us, to admire it and therefore to protect it.

Counter the fatalism and fear linked to internal ecological questioning

While developing our methods of listening and mutual aid throughout the show, Branché transmits a strong message of hope that a more sustainable future is in our hands.



O U R V A L U E S

More than a show

Branché is a work ethic, a creation, and a manner of existing together which is shared and developed by each artist who participates in the show. By questioning our working methods and supporting values of parity and listening, Branché installs and normalizes a new circus norm in all of its performances.

Parity

In order to sustain an equal representation of men and women on stage we ensure that all of our creations, residencies and working periods respect this equality.

Attentive listening and healthy communication

Discussions, listening, and learning to communicate in a healthy manner are all essential components to our creative process. This allows us to create a sustainable working environment and healthy human relationships.

Upcycling

In order to make use of the materials already in circulation and to avoid waste and overconsumption, the costumes and meals for the artists in Branché are bought in second hand shops or recovered at the end of food markets.

Each artist that participates in the creation and performance of the show is welcomed to embrace the values of Branché. Once they have integrated them, in time they share them in order to create a collective growth of consciousness in regards to the subjects of social and climate justice.

C O N T A C T

Diffusion

actingforclimatemontreal@gmail.com

contact@barcodecircuscompany.com



Follow us



www.barcodecircuscompany.com

www.actingforclimate.com



@actingforclimate
@BarcodeCircusCompany



@cirque_barcode_circus
@actingforclimate



Support



CONSEIL
DES ARTS
DE MONTRÉAL

Montréal 

Horschamps

